

1^{each} STYLIST SAMPLER

Our top selling products in retail sizes to test and try.

- | | | |
|---------|------------------------|--------------------------------------|
| 10.1 oz | Whipped Crème & Honey™ | - volume shampoo |
| 10.1 oz | Cashmere™ | - hydrating shampoo |
| 10.1 oz | SmoothIT™ | - taming shampoo |
| 10.1 oz | Enhance™ | - weightless conditioner |
| 10.1 oz | AquaFix® | - hydrating conditioner |
| 10.1 oz | SmoothIT™ | - taming conditioner |
| 10.1 oz | Moxee™ | - reconstructing conditioner |
| 8.5 oz | ColourFix3® | - leave-in conditioner |
| 10 oz | AeroFixx™ | - gel-based aerosol spray |
| 8.5 oz | BlowOut™ | - volumizing spray |
| 10 oz | AirPlay™ | - designing spray |
| 4 oz | Zenyth® | - lightweight shine/frizz eliminator |
| 2 oz | RowdyPaste™ | - matte texture styling paste |
| 8.5 oz | PowerFoam™ | - alcohol-free volume foam |

Salon Value: \$168.77
Save: \$69.77 (41%)

You pay ONLY: **\$99**

2^{each} INDI STARTER

A selection of our popular retail products to get you started.

- | | | |
|---------|------------------------|--------------------------------------|
| 10.1 oz | Whipped Crème & Honey™ | - volume shampoo |
| 10.1 oz | Cashmere™ | - hydrating shampoo |
| 10.1 oz | SmoothIT™ | - taming shampoo |
| 10.1 oz | Enhance™ | - weightless conditioner |
| 10.1 oz | AquaFix® | - hydrating conditioner |
| 10.1 oz | SmoothIT™ | - taming conditioner |
| 8.5 oz | ColourFix3® | - leave-in conditioner |
| 2 oz | Lemonade Dreamzz™ | - volume & shaping creme |
| 10 oz | AeroFixx™ | - gel-based aerosol spray |
| 8.5 oz | BlowOut™ | - volumizing spray |
| 4 oz | Zenyth® | - lightweight shine/frizz eliminator |
| 2 oz | RowdyPaste™ | - matte texture styling paste |
| 8.5 oz | PowerFoam™ | - alcohol-free volume foam |

+ FREE BACKBAR (1 each)
Whipped Crème & Honey™,
Enhance™ (liters)

+ FREE STATION (1 each)
AeroFixx™, RowdyPaste™,
PowerFoam™

+ FREE MARKETING KIT

Salon Value: \$391.22
Save: \$166.22 (42%)

You pay ONLY: **\$225**

3^{each} SALON ESSENTIALS

Our entire collection of products for retail, ideal for salons.

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|---------|------------------------|------------------------------|--------|-------------------|--------------------------------------|
| 10.1 oz | Whipped Crème & Honey™ | - volume shampoo | 2 oz | Lemonade Dreamzz™ | - volume & shaping creme |
| 10.1 oz | Cashmere™ | - hydrating shampoo | 10 oz | AeroFixx™ | - gel-based aerosol spray |
| 10.1 oz | Nyrvana™ | - purifying shampoo | 8.5 oz | Chizel® | - rock hard gel |
| 10.1 oz | SmoothIT™ | - taming shampoo | 8.5 oz | Zephyr® | - volumizing gel |
| 10.1 oz | BlondeAmbition™ | - brightening shampoo | 8.5 oz | BlowOut™ | - volumizing spray |
| 10.1 oz | Enhance™ | - weightless conditioner | 10 oz | AirPlay™ | - designing spray |
| 10.1 oz | AquaFix® | - hydrating conditioner | 4 oz | Zenyth® | - lightweight shine/frizz eliminator |
| 10.1 oz | SmoothIT™ | - taming conditioner | 4 oz | Liquid Luxe™ | - luxury mist |
| 10.1 oz | Moxee™ | - reconstructing conditioner | 4 oz | Level Straight™ | - straightening potion |
| 8.5 oz | ColourFix3® | - leave-in conditioner | 2 oz | RowdyPaste™ | - matte texture styling paste |
| 2 oz | Marmalade Jazz™ | - dri-gel texture pomade | 8.5 oz | PowerFoam™ | - alcohol-free volume foam |

+ FREE BACKBAR (1 each) Whipped Crème & Honey™, Cashmere™,
Enhance™, AquaFix® & Moxee™ (liters)

+ FREE STATION (1 each) AeroFixx™, BlowOut™, Zenyth®,
RowdyPaste™, PowerFoam™

+ FREE MARKETING KIT

Salon Value: \$976.68
Save: \$401.68 (41%)


You pay ONLY: **\$575**

price list

sudzz^{fx}
ARTFUL DESIGN
INNOVATIVE SCIENCE™
SINCE 2002

2019







CLEANSING SHAMPOOS







	SIZE	SALON	MSRP
	2 OZ.	\$3.63	\$7.25
	10.1 OZ.	\$12.25	\$24.50
	33.8 OZ.	\$27.25	\$54.50
	GAL.	\$46.00	N/A
	2 OZ.	\$3.63	\$7.25
	10.1 OZ.	\$12.25	\$24.50
	33.8 OZ.	\$27.25	\$54.50
	GAL.	\$46.00	N/A
	2 OZ.	\$3.63	\$7.25
	10.1 OZ.	\$12.38	\$24.75
	33.8 OZ.	\$27.98	\$55.95
	GAL.	\$47.00	N/A
	10.1 OZ.	\$12.25	\$24.50
	33.8 OZ.	\$27.25	\$54.50
	GAL.	\$47.00	N/A
	10.1 OZ.	\$12.38	\$24.75
	33.8 OZ.	\$28.98	\$57.95
	GAL.	\$48.00	N/A

NOURISHING CONDITIONERS

	SIZE	SALON	MSRP
	2 OZ.	\$3.63	\$7.25
	10.1 OZ.	\$12.25	\$24.50
	33.8 OZ.	\$27.25	\$54.50
	GAL.	\$46.00	N/A
	2 OZ.	\$3.63	\$7.25
	10.1 OZ.	\$12.75	\$25.50
	33.8 OZ.	\$27.98	\$55.95
	GAL.	\$48.00	N/A
	2 OZ.	\$3.99	\$7.98
	10.1 OZ.	\$14.25	\$28.50
	33.8 OZ.	\$31.00	\$62.00
	GAL.	\$49.95	N/A
	2 OZ.	\$3.99	\$7.98
	8.5 OZ.	\$12.25	\$24.50
	33.8 OZ.	\$32.98	\$65.95
	10.1 OZ.	\$12.75	\$25.50
	33.8 OZ.	\$31.00	\$62.00
	GAL.	\$49.95	N/A

FINISHING & STYLING

	SIZE	SALON	MSRP
	2 OZ.	\$11.99	\$23.98
	2 OZ.	\$9.13	\$18.25
	2 OZ.	\$9.13	\$18.25
	8.5 OZ.	\$9.98	\$19.98
	2 OZ.	\$9.88	\$19.75
	4 OZ.	\$16.49	\$32.98
	GAL.	\$321.00	N/A
	4 OZ.	\$12.49	\$24.98
	8.5 OZ.	\$10.50	\$21.00
	33.8 OZ.	\$26.49	\$52.98

	SIZE	SALON	MSRP
	2 OZ.	\$3.88	\$7.75
	8.5 OZ.	\$10.25	\$20.50
	33.8 OZ.	\$25.98	\$51.95
	10 OZ.	\$11.00	\$22.00
	8.5 OZ.	\$9.88	\$19.75
	10 OZ.	\$11.00	\$22.00
	8.5 OZ.	\$12.49	\$24.98
	GAL.	\$89.95	N/A
	Liter Pump		\$3.00
	Gallon Pump		\$6.00
	Consumer Brochures		\$0.60
	SUDZZfx Retail Bags		\$0.50



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